



Culture & Creativity Working Group
Leaders: Jokin Garatea, Martha King
ENoLL SPOCs: Michelle, Andrada,

CULTURE & CREATIVITY WORKING GROUP

1. Purpose and Description of WG

The Culture & Creativity Working Group aims to position Culture and Creativity Living Labs as drivers for the co-creation with other sectors of products, services and models for systemic change.

More specifically, the key objectives of the Culture & Creativity Working Group are:

- The creation of an effective communication channel for exchanging knowledge and experiences regarding the use of Living Lab methodologies in the culture & creativity domain.
- Fostering cross-sectoral collaborations dedicated to developing user-centric innovations in the Culture & Creativity domain.
- Leveraging cross-fertilization also with other sectors to contribute to Europe's green and digital transformation.
- Promoting the adoption of Living Lab practices in designing and developing products and services in the Culture & Creativity domain.
- Becoming a network that promotes and supports the scalability and exploitation of products and services around Culture & Creativity at the local, trans-regional trans-national levels.

2. Principal responsibilities

The principal responsibilities of Culture & Creativity Working Group are:

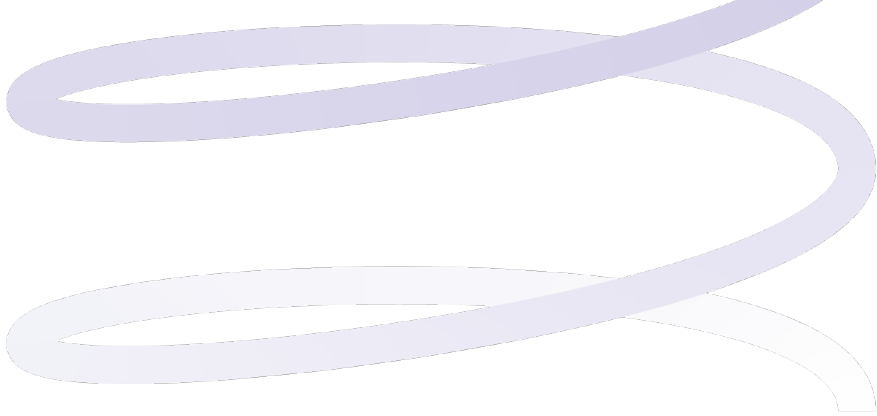
- Providing knowledge-sharing and networking opportunities for its members.
- Disseminating the outcomes of the WG beyond its members.
- Creating bridges between different stakeholders to collaboratively develop user-centric innovations.

- Exploring opportunities for European funding in the area of Culture & Creativity.
- Fostering the creation of project consortia in the Culture & Creativity domain.
- Participating in relevant initiatives related to Culture & Creativity at the European and global level (e.g., New European Bauhaus Alliance, EIT Culture & Creativity Policy Club)
- Providing evidence-based policy recommendations in the area of Culture & Creativity.

3. Membership

The WG will comprise:

1. Abdolrasoul Habibipour, Botnia Living Lab (ENoLL member)
2. Adam Olszewski, PSNC (ENoLL member)
3. Andrzej Klimczak,
4. Bram Lievens, imec (ENoLL member)
5. Cecile Brazilier, Rosa Lab/ Smart City Living Lab (ENoLL Member)
6. CHARIKLEIA TZANAKOU
7. Chris Moscardi, i2cat Foundation (ENoLL member)
8. Donagh Horgan, Urban Leisure and Tourism Lab (ENoLL member)
9. Francesco Santarsiero, University of Basilicata
10. Francisco Javier Iglesias Gracia, Fundacio Epica La Fura dels Baus (ENoLL member)
11. Giancarlo La Pietra, University of Milano Bicocca
12. Haris Piplas, Drees & Sommer - Integrated Urban Solutions
13. Igor Milosevic, ADP-Zid Living Lab (ENoLL member)
14. Iris Kerst, Urban Leisure and Tourism Lab (ENoLL member)
15. Isabelle Vérilhac, Cité du design
16. Jaisiel Madrid Sánchez, AMBIT Living Spaces Cluster
17. Luís Miguel Faria Fernandes da Cunha, Faculdade de Motricidade Humana - Universidade de Lisboa
18. Martha King, Bristol Living Lab - KWMC Bristol (ENoLL member – WG co-lead)
19. Martin May, Oscillator Labs s.r.o.
20. Melissa Tanti, City Lab Coventry
21. Mihaela Cristina Baghiu, Atelierul de Idei Train-IC
22. Mónica Nagore-Santandreu, MNS Social Innovation consultant
23. Olivia Schneider
24. Perttu Heino, TAMK Living Lab (ENoLL member)
25. Peyvand Forouzandeh, UBC
26. Rosa Almeida, MINDLab – INTRAS Foundation (ENoLL member)

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27. Sam Rye, Monash University
 28. Véronique Paradis, Society for Arts and Technology
 29. Jokin Garatea, BIRD Living Lab (ENoLL member, WG co-lead)

4. Roles and Responsibilities

The Working Group will be co-chaired by Jokin Garatea, Bird Living Lab and Martha King, Knowle West Media Center.

The Culture & Creativity Working Group is open to anyone interested in its activities. Membership is not limited to ENoLL members.

5. Meeting frequency and location

The Working Group will meet at least 2 times per year online, and 1 time per year in-person.

6. Duration of the Working Group

The Culture & Creativity Working Group will continue to exist until its members are willing to actively co-develop their joint activities.

Working Group will reassess its goals and existence each year.

7. Related Projects and Activities

Please provide eventual information about projects and/or activities the Working Group engages.

- ENoLL as a member of EIT Culture & Creativity Policy Club: <https://eit-culture-creativity.eu/delegates-laying-the-foundation-for-the-policy-club/>
- ENoLL as a founding member of the New European Bauhaus Alliance: <https://craft-cities.eu/the-new-european-bauhaus-alliance-manifesto-was-presented-in-amsterdam/>



ACTION PLAN 2024

- Webinar with NTNU - Introduction to the NEB Alliance to the ENoLL community, inviting ENoLL members to join the Alliance (link to expression of interest form: <https://docs.google.com/forms/d/e/1FAIpQLScHGU9ax5MbTxdWHUwEXzLfdaO5BRxf-AGI2Es9WU2ME4cFnA/viewform>). In addition to that, potentially inviting ENoLL members to contribute to the CRAFT Cookbook (<https://craft-cities.eu/craft-cookbook/>) and eventually giving them space to briefly present themselves (April/May?)
- Webinar dedicated to NEB, open also for Living Labs beyond the Culture&Creativity WG, with invited EC representative. Also underline the relevance of the NEB in the Horizon Europe Strategic Plan for 2025-27.
- Scouting workshop for Culture&Creativity WG members once there is clarity regarding Culture&Creativity-related calls
- gathering insights on profiles and interests of ENoLL members in concrete Culture & Creativity topics/calls via online form
- Participation in the Open Living Lab Days 2024 Conference
- Deep Dive on Art at Bristik's Living Lab KWMC in UK