

**European
Network of
Living Labs**

ENoLL Membership

Application Guidelines

Wave 2024

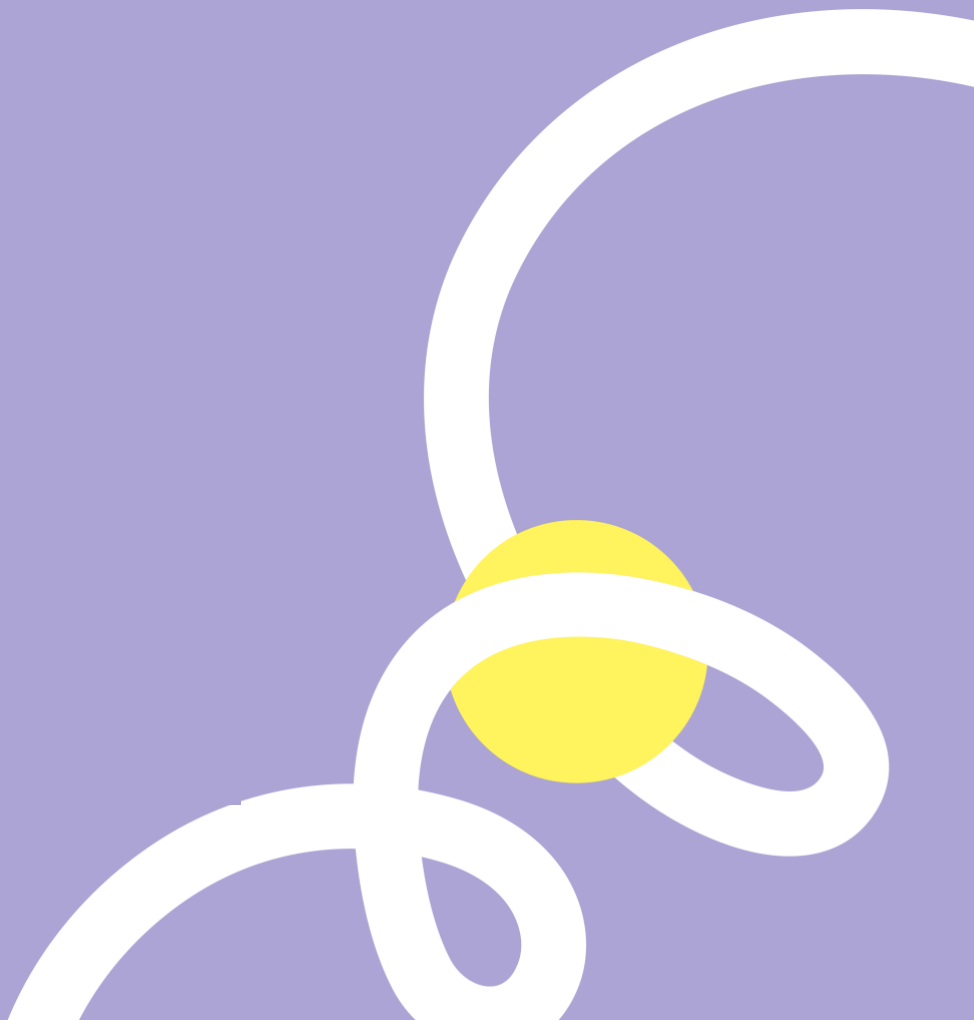


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ENoLL - Empowering Everyone to Innovate

Join our global Network of Living Labs today!

1. About ENoLL

The European Network of Living Labs (ENoLL) is the **international, non-profit, independent association of certified Living Labs**. ENoLL is a dynamic Network that brings together Living Labs from across Europe and beyond.

Our objective is to foster the global development of Living Labs as open innovation ecosystems based on co-creation and cross-border, cross-sectoral collaboration.

Our mission is to provide value to our members and external stakeholders by offering them opportunities to enhance their capacities and knowledge. More specifically, we support our members in developing impactful, innovative products and services, enabling them to extend their value proposition to stakeholders.

To achieve this, we consistently engage with our members through a diverse range of services. ENoLL counts today **163 active members** from **40 countries** located on **five continents, with over** 500 historically labeled members worldwide.

We warmly invite you to submit your application to join our global community of open innovation actors.

2. Benefits of becoming an ENoLL member

Becoming a Member of ENoLL opens the door to a myriad of benefits, enriching your engagement in the dynamic international community of Living Labs. Below, a brief description of the advantages associated with ENoLL membership:

Visibility and Certification:

- Elevate your Living Lab's visibility and credibility by being part of the ENoLL Network. Certification from ENoLL serves as a mark of excellence, reinforcing your commitment to high standards in open innovation and positioning your Living Lab as a recognized leader in the field.

Collaborative Projects:

- Immerse yourself in a vibrant international community of Living Labs, participating in collaborative projects that span diverse domains. Leverage the collective expertise and experiences of fellow members to enhance the impact of your initiatives.

Capacity Building Program:

- Benefit from an enriching Capacity Building Program designed to enhance your skills and knowledge within the evolving landscape of Living Labs. Stay at the forefront of trends and emerging practices in the field of Living Labs through tailored programs that empower your team with the tools to navigate challenges and seize opportunities.

Networking Opportunities:

- Engage with a broad spectrum of organisations not only within Europe but also on a global scale. ENoLL actively fosters connections through a range of initiatives, including networking events, conferences, thematic sessions, workshops, creating valuable opportunities for partnerships and knowledge exchange.

Involvement in Decision-Making:

- Play an active role in the decision-making processes of ENoLL. By becoming a member of the ENoLL General Assembly, you will contribute your perspectives and insights to shape the strategic direction of the Network, ensuring that it aligns with the evolving needs and aspirations of the Living Labs community.

Advocacy Actions:

- Join forces with ENoLL in advocacy actions aimed at advancing the interests and recognition of Living Labs globally. Benefit from and participate in initiatives that influence policies, regulations, and public perceptions, positioning Living Labs as crucial drivers of innovation.

Working Groups and Action-Oriented Task Forces:

- Collaborate within specialized Working Groups and Action-Oriented Task Forces tailored to specific themes or challenges. These focused groups provide an avenue for intensive collaboration, problem-solving, and the exchange of best practices among members with shared interests.

In essence, ENoLL membership empowers your Living Lab with a comprehensive suite of benefits, all within a global Network committed to advancing the frontiers of open innovation.

3. How to apply for ENoLL membership?

3.1. Steps

Step 1

Contact the ENoLL Office at enollnetwork@enoll.org to:

- Receive the necessary **application materials** (Self-assessment tool and Qualitative Application Form)
- Request a **pro forma invoice for the evaluation fee** of euro 600 (ex. VAT).

Please, also Provide the following information:

- Living Lab name,
- Host organisation name,
- Host organisation legal address,
- VAT number,
- Website address,
- Contact person details.

Step 2

Complete the self-assessment tool and qualitative application form within the specified timeframe.

- Self-assessment tool – available [HERE](#).
- Qualitative Application Form – ENoLL Office shares the template via email.

Step 3

Pay the evaluation fee of 600 EUR (ex. VAT). Request a pro forma invoice at enollnetwork@enoll.org.

Step 4

Send the complete application materials to the ENoLL Office at enollnetwork@enoll.org.

Please attach:

- A screenshot of the completed **self-assessment**
- the **qualitative application form** with supplementary documentation (as a single PDF file).
- the **proof of payment of the evaluation fee** of 600 EUR (ex. VAT).

Step 5

Evaluation period – your membership application is assessed by three independent Living Lab experts. During this period, we may contact you to request additional information or clarifications. The evaluation outcome will be determined based on the scores and feedback received from all three evaluators.

Step 6

Formal approval of accepted members by the ENoLL General Assembly.

Step 7

The **ENoLL Office communicates the final evaluation outcomes**. Each applicant receives an individual feedback report containing details about the evaluation outcome and evaluators' comments on all six 'Evaluation Chapters'. The evaluation report also provides recommendations for improvements that can support the applicant's growth in the future.

Three possible evaluation outcomes:

- **Acceptance as Adherent Member** – your organisation is recognized as a sustainable Living Lab, meeting the established criteria set by ENoLL. It has successfully demonstrated its value and is invited to become a full ENoLL member.
 - The certification **as an Adherent Member is valid for 3 years.**
 - The cost of the Adherent Member membership of ENoLL is 700 EUR (ex. VAT) per year (2100 EUR for three years).

- **Accepted to Grow Member** – your organization is progressing toward becoming a sustainable Living Lab. While there is significant potential for full ENoLL membership, there are still areas that require improvement.
 - **The certification as an Accepted to Grow Member is valid for 1 year.**
 - At the end of this yearly membership period, the Accepted to Grow member is encouraged to be re-evaluated (via the same process as during the initial application) to assess its progress and make the final decision about its growth and ability to become an Adherent Member. The cost for this re-evaluation is 600 EUR (ex. VAT).
 - The certification as an Accepted to Grow Member **obligates the member to mandatorily participate in the [Virtual Learning Lab \(VLL\)](#) course** (at least one active team member, e.g., Living Lab manager).
 - **The cost of the Accepted to Grow member membership is €700 (ex. VAT) for a period of 1 year.** This cost does not include the cost of participation in the Virtual Learning Lab course and the cost of re-evaluation.

- **Rejection** – if your application does not meet the acceptance criteria for "Adherent Member" or "Accepted to Grow Member", it will be rejected. Reapplying can be done when the candidate fulfils the evaluators' recommendations included in the feedback report and can prove its growth and sustainability in the re-evaluation. Re-application can be done via the same process as during the initial application.

Step 8

Organisations accepted **as new members are officially welcomed to the ENoLL network** and can take advantage of the full plethora of benefits associated with ENoLL membership.

3.2. Important dates

Organisations can continually apply to become ENoLL Members; however, there are two 'Evaluation Blocks' during which the applications are assessed:

- **Evaluation Block 1:** March 15 - May 31,
- **Evaluation Block 2:** October 15 - December 15.

During these periods, the assessment by three independent evaluators and the decision-making process on acceptance takes place.

Therefore, applicants should complete the self-assessment and qualitative application form, and pay the evaluation fee before the **application deadline**:

- **March 15** (deadline for Block 1 applications),
- **October 15** (deadline for Block 2 applications).

3.3. Eligibility criteria

The **qualitative application** will be deemed eligible if it fulfils the following criteria:

- **Comprehensive information:** ensure that the application includes all essential and correct information about the applying organisation.
- **Supplementary documentation:** the qualitative application form must incorporate mandatory supplementary documentation, particularly Living Lab stakeholder support letters.
- **Timely completion:** both the self-assessment tool and the qualitative application form must be concluded and submitted within the specified timeframe.
- **Evaluation fee payment:** the payment of the evaluation fee of 600 EUR (ex. VAT) must be completed before the submission deadline.

Please, ensure that answers provided within the Qualitative Application Form do not exceed **20 pages**, cover and Annexes excluded.

Additional materials supporting your application (e.g., graphs, charts, pictures, website links, etc.) can be included.

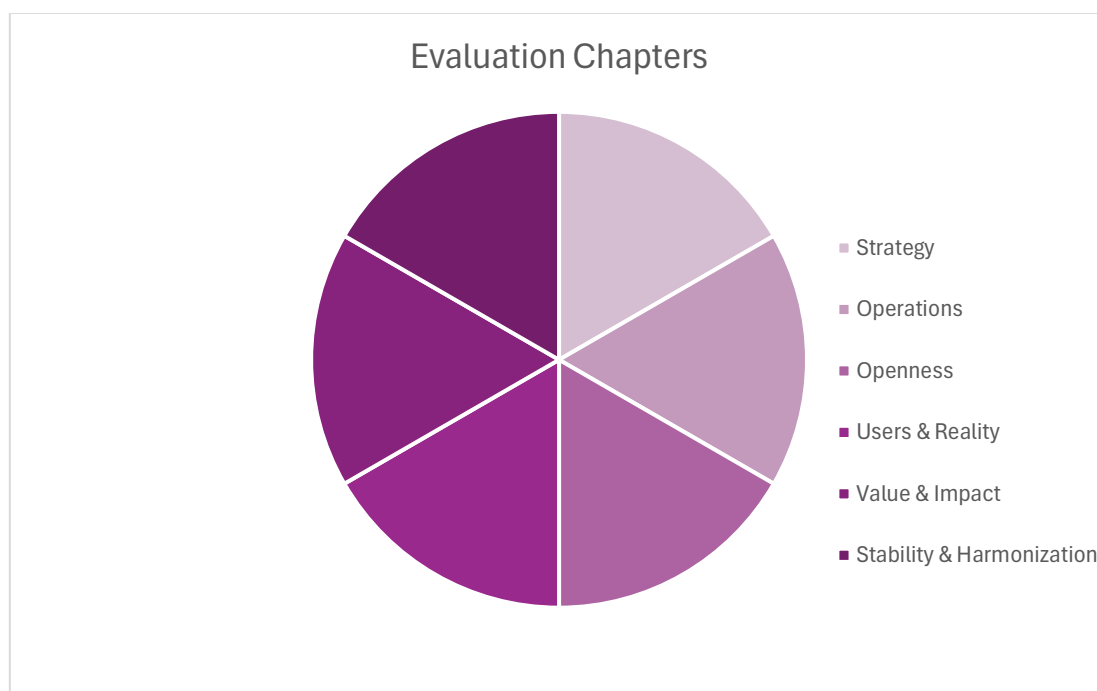
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Note ONLY for previously Accepted to Grow members:

- **Proof of Virtual Learning Lab Course completion:** for those who were previously Accepted to the Grow Members attempting the re-evaluation, attaching proof of completion of the Virtual Learning Lab course is required.

4. Evaluation criteria

The harmonized Living Lab evaluation framework developed by ENoLL consists of 15 evaluation criteria clustered into 6 'Evaluation Chapters', namely: Strategy, Operations, Openness, Users & Reality, Impact & Value, Stability & Harmonization.



- 1. Strategy:** this chapter addresses macro-level aspects of a Living Lab, more particularly:
 - Governance of the Living Lab,
 - Business Model/Plan,
 - Living Lab ecosystem and collaborations.
- 2. Operations:** this chapter examines how the Living Lab manages its operations. The following criteria are included in this chapter:
 - Human resources,
 - Projects,
 - Equipment & Infrastructures.
- 3. Openness:** this chapter investigates the openness of the Living Lab, more particularly:
 - Innovation Partnerships, projects and processes,
 - Ownership of results.

- 4. Users & Reality:** this chapter examines how collaboration with users occurs in the real-life context. The following criteria are included in this chapter:
- User centricity,
 - Lifecycle & real-life,
 - Tools & methods.
- 5. Value & Impact:** this chapter assesses the development of co-created values, along with investigating different impact clusters of the Living Lab. The following criteria are included in this chapter:
- Co-created values,
 - Impacts,
 - Communication.
- 6. Stability & Harmonization:** this chapter focuses on the financial stability of a Living Lab from a macro-level perspective. It also examines the harmonization and replication of strategic and operational aspects of a Living Lab. The following criteria are included in this chapter:
- Stability and scale-up.

5. Contact

Interested in joining our global community of open innovation actors?

Please do not hesitate to contact us!



enollnetwork@enoll.org



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