



成都  
CHENGDU

European  
Network of  
Living Labs

# CO-CREATION OF EMPOWERING SMART CITIES THROUGH CITIZEN ENGAGEMENT

WeGO Chengdu East Asia Regional Office Online Event

9 DECEMBER 2021	4:00-5:30 PM	SEOUL	(GMT+9)
	3:00-4:30 PM	CHENGDU	(GMT+8)
	8:00-9:30 AM	BRUSSELS	(GMT+1)

## PROGRAM

16:00 **OPENING SESSION**

16:20 **SESSION 1**

UNDERSTANDING LOCAL CONTEXT AND IDENTIFYING  
CUSTOMIZED CITIZEN CENTRIC METHODS

Representatives from different regions, East Asia, Southeast Asia and Europe are invited to interact based on the respective locality's mechanism in handling citizen centric smart city initiatives. We will explore innovative methods that help tackle the existing challenges through citizen engagement.

16:50 **SESSION 2 (Q & A)**

EXPANSION OF PERSPECTIVE AND THINKING OUTSIDE THE BOX

This Q & A session will help us comprehend the roles of each member of our society and the importance of their engagement in the initiatives such as living lab projects. Discussants are expected to expand their mind and integrate existing methods together with fresh ideas in an attempt to innovate more efficient and effective ways to develop plans that solve smart city challenges.

17:20 **OPEN QUESTION (Q & A)**

REGISTRATION:

[Click Here](#)

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### SPEAKERS

#### OPENING REMARK



**Jung Sook Park**  
Secretary General  
(WeGO)

#### WELCOMING REMARK



**Li Li**  
Vice Director General  
(Chengdu Foreign Affairs Office)

#### KEYNOTE SPEECH



**Evdokimos Konstantinidis**  
President  
(European Network of Living Labs)

### SESSION 1. UNDERSTANDING LOCAL CONTEXT AND IDENTIFYING CUSTOMIZED CITIZEN CENTRIC METHODS



**Liu Yao**  
Senior Staff  
(Chengdu Municipal Government)



**Liu Fei**  
Founder and Director  
(I-YOU-SHE Community Development Center)



**Non A.**  
Senior Expert  
(Digital Economy Promotion Agency)



**Francesca Spagnoli**  
Head of International Projects  
European Network of Living Labs)

### SESSION 2. EXPANSION OF PERSPECTIVE AND THINKING OUTSIDE THE BOX



**University of Electronic Science and Technology of China**



**Chulalongkorn University**



**NOW Social Innovation Lab**

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