

### TALIA Horizontal Projects at the Open Living Lab Days 2019

## Living Labs Meet the Social & Creative Community

### TALIA Toolkit and the Learning Lab Programme at the Service of the S&C Community

[Thessaloniki, 4 September 2019] - Projects and entrepreneurs involved in the Social Innovation and Cultural and Creative Industries usually face difficulties in cooperating with each other to building real community-scale partnerships that improve the quality of the innovations generated. A study developed within the context of the TALIA InterregMED horizontal project for the Social & Creative community has shown the strong need for 'collective learning' to encourage the creation of new partnerships sharing common values around Europe. Within this context, Living Labs can support the development of trans-local socioeconomic ecosystems shifting the emphasis from the single local company to networks developing cross-sectoral services. In this sense, LLs scale up the innovation capacity of local and global stakeholders in the Social & Creative community.

The [workshop](#) held during the International Conference [Open Living Lab Days 2019](#), co-organised by the [European Network of Living Labs](#), [THESSAHALL](#) and the [Aristotle University of Thessaloniki](#), will be a match-making exercise that will bring the Living Lab and the Social & Creative community closer. On the one hand, Living Labbers will provide mentoring services to the InterregMED projects or entrepreneurs working in the sector, based on their current and future needs. On the other hand, The Living Labs will learn about the TALIA Toolkit and all the methods they can use for developing projects in the Social Innovation and in the Cultural and Creative Industries sector. Finally, the InterregMED projects and the entrepreneurs will discover the Learning Lab Programme offered by ENOLL as an additional service for the ones who would like to set up a Living Lab.

#### ***What is the Social&Creative community***

*The Interreg MED Social & Creative community aims at connecting social and creative innovators in the Mediterranean to consolidate and share new models of development. The community, led by the horizontal TALIA Project promotes in a structured way the implementation and transferability of a number of modular projects results dealing with creativity and social innovation. At this purpose, it provides common instruments that allow the modular projects to connect with local innovation communities, starting from the regions of participating partners.*

#### **For more information:**

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