PRESS RELEASE

The Social & Creative Community in Palermo

TALIA International Seminar

MED Creativity for Inclusive Innovation

[Brussels, 16 October 2018] – The Interreg MED Programme’s Social & Creative Community invites citizens, companies, academia and other projects interested in developing inclusive innovation to join them in the International Seminar in Palermo, directly organised by the TALIA (Territorial Appropriation of Leading-edge Innovation Actions) horizontal project.

One of the 4 Priority Axes in the InterregMED Programme aims to increase transnational activity of innovative clusters and network in the MED area. Liaison and interaction among specific actions – so-called “modular projects” – is essential for sharing best practices and contributing to generate relevant roadmaps for the future of Social & Creative Innovation.

On 19 October 2018, TALIA and the modular projects will meet in Palermo (Sicily) at the CreZi.Plus cultural centre from 9 AM to 5 PM to present results and promote the vision of the Social & Creative Community for creating inclusive innovation. In the afternoon, representatives of the modular projects will join an interactive co-creation session to review and finalise the TALIA Vision, as well as the success criteria for the evaluation of impacts of the activities developed by MED Creativity for inclusive innovation.

The event is held in the context of the Vestino Festival from 18 to 22 October 2018. itself organised by one of the modular projects in the Social & Creative Community: CreativeWear. This festival is a city-wide opportunity for textile artists to promote their work through exhibitions, installations, creative labs and workshops in different venues in Palermo.

What is the Social & Creative Community

The Interreg MED Social & Creative community aims at connecting social and creative innovators in the Mediterranean to consolidate and share new models of development. The community, led by the horizontal TALIA Project, promotes in a structured way the implementation and transferability of a number of modular projects results dealing with creativity and social innovation. To this end, it provides common instruments that allow the modular projects to connect with local innovation communities, starting from the regions of participating partners.

For more information:

Francesca Spagnoli
European Network of Living Labs
Pleinlaan 9, 1050, Brussels, Belgium, +32 264148547, francesca.spagnoli@enoll.org
https://social-and-creative.interreg-med.eu