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LEARNING IS A TWO-WAY PROCESS:

SHARE AND RECEIVE

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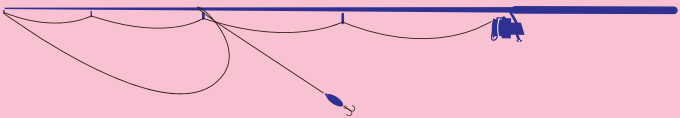
OFFER
QUESTIONS



NOT ANSWERS

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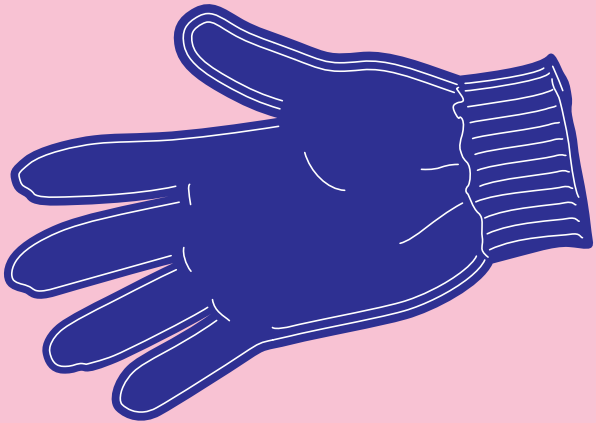
THINGS
DON'T CREATE CHANGE
PEOPLE DO



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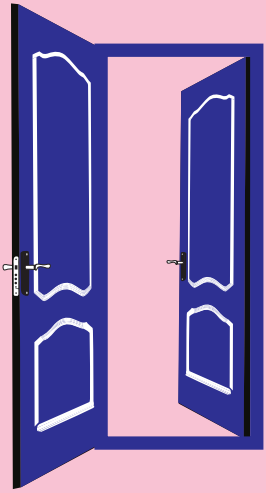
BE INCLUSIVE



AND ACCESSIBLE

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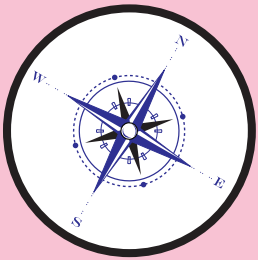
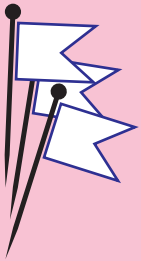
AGREE YOUR VALUES





THEN YOUR GOALS

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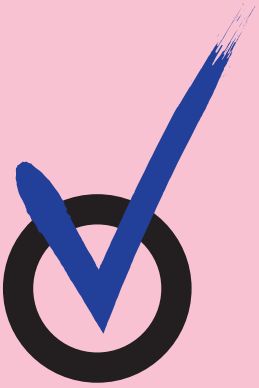
EMBED EVALUATION IN EVERYTHING



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IDEAS THAT DON'T GROW
IN ONE PROJECT

COULD FLOURISH
IN ANOTHER

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WORK ACROSS DISCIPLINES

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SEEK DIFFERENT SOURCES OF INCOME

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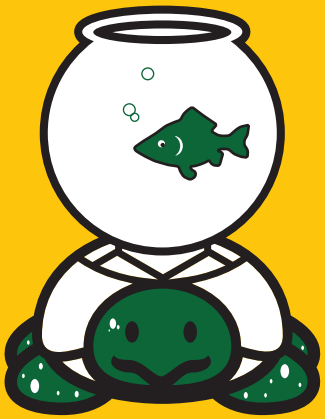
NURTURE
LONG-AND SHORT-TERM
PARTNERSHIPS



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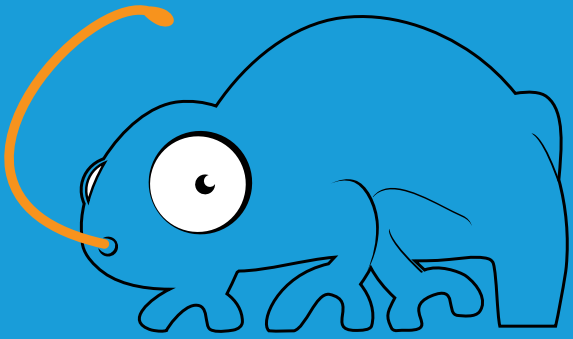

CHANGE YOUR LANGUAGE

WHERE NECESSARY

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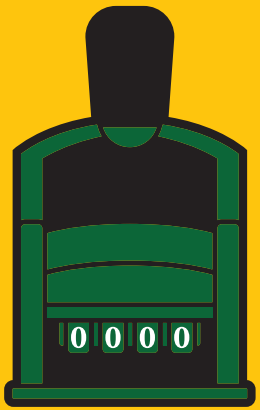
A LIVING LAB SHOULD HAVE NO END DATE



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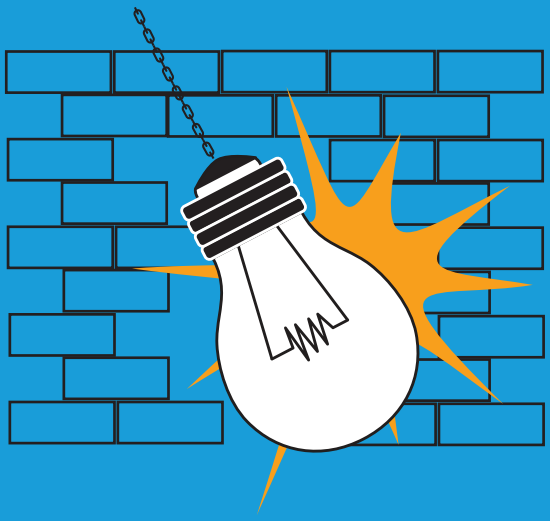
INNOVATE WITH PURPOSE

NOT FOR THE SAKE OF IT



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COMMUNICATE CONSISTENTLY

BUT DON'T OVERDO IT

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DON'T FORGET

IN CO-CREATION

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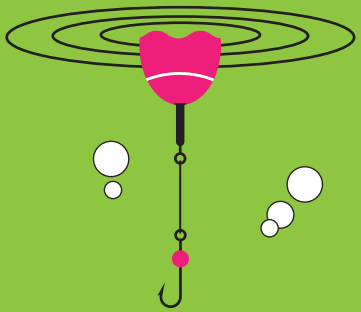
DO YOU NEED PARTICIPANTS



MORE THAN THEY NEED YOU?

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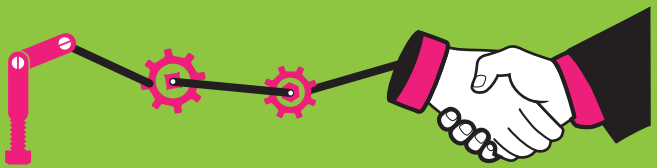
THE EASIEST TO REACH



MAY NOT BENEFIT THE MOST

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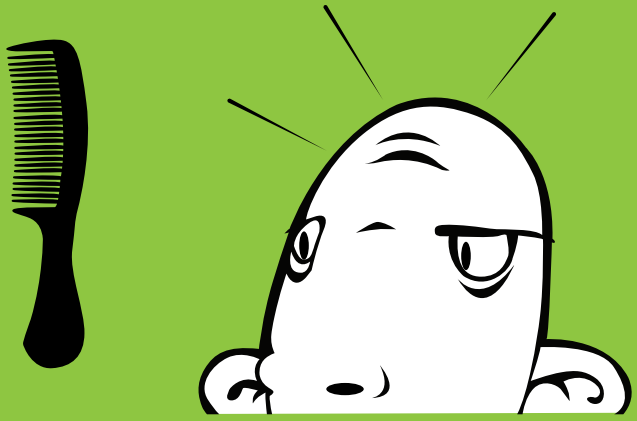
DON'T ASSUME
WHAT PEOPLE WANT:



FIND OUT
WHAT THEY NEED

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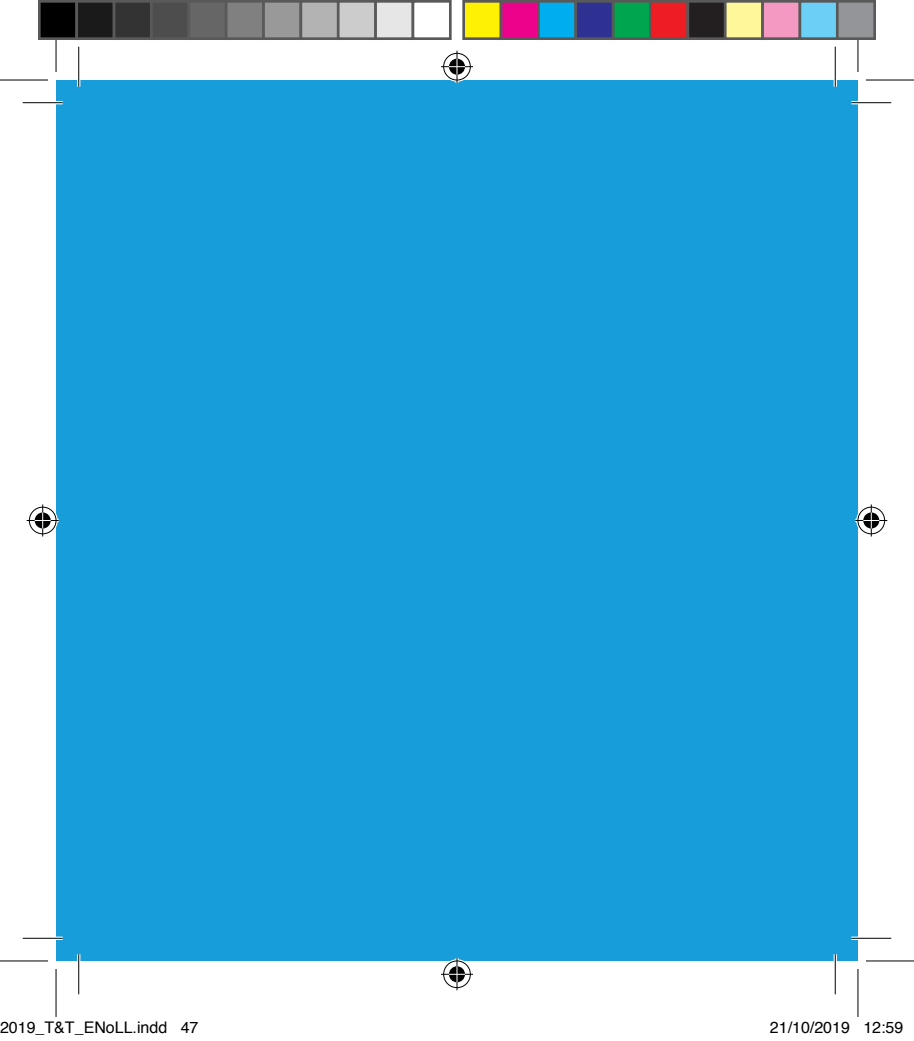

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HOW TO USE THESE CARDS

These Tips & Tricks offer 20 provocations to inspire and challenge you to create a sustainable Living Lab: securely grounded and able to innovate and flourish.

They are brought to you by iSCAPE and were created and designed by Knowle West Media Centre (KWMC). The wording and illustrations were inspired by learning from the iSCAPE project, a co-design workshop run by KWMC at the Open Living Lab Days 2019, and KWMC's practice as Bristol Living Lab.

#1: INTERPRETATION

Read each card and discuss how relevant you feel it is to your Living Lab:

- Have you thought about this issue before? Why / why not?
- If this provocation resonates with the way you already work, share an example of the provocation in practice in your Living Lab.
- If the provocation links to an issue you'd like to explore, reflect on how you might get started.
- If you disagree with a provocation or don't feel it could be implemented in your Living Lab, explore why this is.

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#2: GROUPINGS

The cards have been loosely grouped into four themes – Users (green background), Operations (blue background), Organisation (pink background), and Business Models (yellow background) – to reflect the ENoLL Sustainability Guidelines. Consider the following questions:

- Would you move any cards into a different group?
- Are there other themes you would add as group headings?
- Can you identify other ways to group the cards?
- Are there any topics within these groups that are not covered by the cards?

#3: REFLECTION

What's the most important piece of advice you'd give to another Living Lab that was looking to become more sustainable? Summarise your advice in a short statement (no more than 10 words) and create an illustration to accompany it.

If you come up with another way to use the cards, KWMC would love to hear from you. E-mail enquiries@kwmc.org.uk or tweet @knowlewestmedia

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 689954.

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