REPLACE
WE CAN’T
WITH
WE COULD IF...
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
LEARNING IS A TWO-WAY PROCESS:
SHARE AND RECEIVE
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
OFFER
QUESTIONS

NOT ANSWERS
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
THINGS
DON’T CREATE CHANGE
PEOPLE DO
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
BE INCLUSIVE

AND ACCESSIBLE
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
AGREE YOUR VALUES

THEN YOUR GOALS
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
EMBED EVALUATION IN EVERYTHING
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
IDEAS THAT DON’T GROW IN ONE PROJECT

COULD FLOURISH IN ANOTHER
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
WORK ACROSS DISCIPLINES
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
SEEK DIFFERENT SOURCES OF INCOME
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
NUPTURE
LONG-AND SHORT-TERM PARTNERSHIPS
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
CHANGE YOUR LANGUAGE
WHERE NECESSARY
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
A LIVING LAB
SHOULD HAVE
NO END DATE
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
INNOVATE WITH PURPOSE
NOT FOR THE SAKE OF IT
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
COMMUNICATE CONSISTENTLY

BUT DON’T OVERDO IT
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
DON’T FORGET CO IN CO-CREATION
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
DO YOU NEED PARTICIPANTS

MORE THAN THEY NEED YOU?
20 TIPS & TRICKS
FOR BUILDING
A SUSTAINABLE LIVING LAB
THE EASIEST TO REACH
MAY NOT BENEFIT THE MOST
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
DON'T ASSUME
WHAT PEOPLE WANT:

FIND OUT
WHAT THEY NEED
20 TIPS & TRICKS FOR BUILDING A SUSTAINABLE LIVING LAB
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These Tips & Tricks offer 20 provocations to inspire and challenge you to create a sustainable Living Lab: securely grounded and able to innovate and flourish.

They are brought to you by iSCAPE and were created and designed by Knowle West Media Centre (KWMC). The wording and illustrations were inspired by learning from the iSCAPE project, a co-design workshop run by KWMC at the Open Living Lab Days 2019, and KWMC’s practice as Bristol Living Lab.

#1: INTERPRETATION
Read each card and discuss how relevant you feel it is to your Living Lab:

- Have you thought about this issue before? Why / why not?

- If this provocation resonates with the way you already work, share an example of the provocation in practice in your Living Lab.

- If the provocation links to an issue you’d like to explore, reflect on how you might get started.

- If you disagree with a provocation or don’t feel it could be implemented in your Living Lab, explore why this is.
#2: GROUPINGS
The cards have been loosely grouped into four themes – Users (green background), Operations (blue background), Organisation (pink background), and Business Models (yellow background) – to reflect the ENoLL Sustainability Guidelines. Consider the following questions:

- Would you move any cards into a different group?
- Are there other themes you would add as group headings?
- Can you identify other ways to group the cards?
- Are there any topics within these groups that are not covered by the cards?

#3: REFLECTION
What’s the most important piece of advice you’d give to another Living Lab that was looking to become more sustainable? Summarise your advice in a short statement (no more than 10 words) and create an illustration to accompany it.

If you come up with another way to use the cards, KWMC would love to hear from you. E-mail enquiries@kwmc.org.uk or tweet @knowlewestmedia
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