

  
**KWMC**

**KNOWLE WEST MEDIA CENTRE**

**“We mix art, technology, and community to co-create new ideas for living better together.”**



**European  
Network of  
Living Labs**

**SMART**  
**21** INTELLIGENT  
COMMUNITY  
FORUM

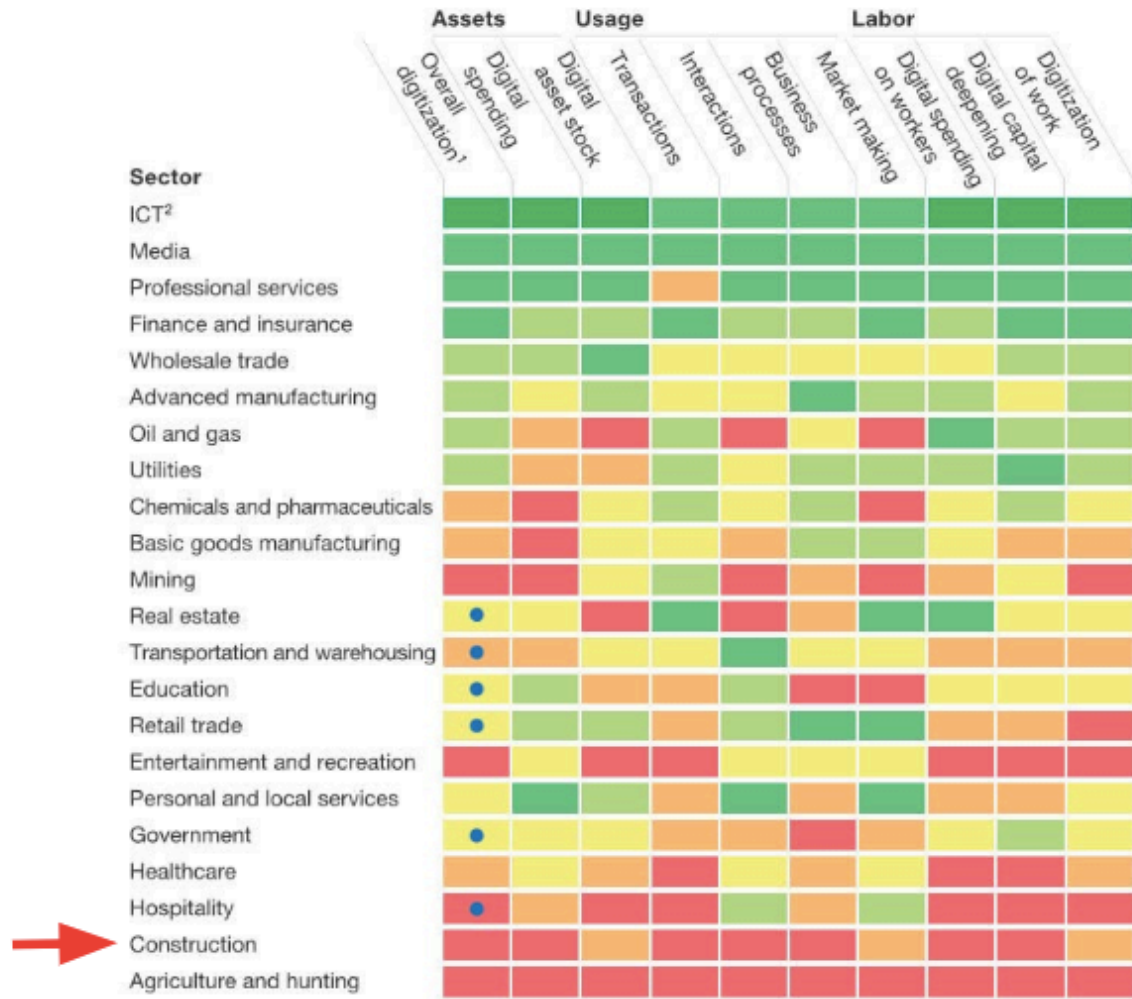




# The construction industry is among the least digitized.

McKinsey Global Institute industry digitization index; 2015 or latest available data

Relatively low digitization  Relatively high digitization  
 ● Digital leaders within relatively undigitized sectors



<sup>1</sup>Based on a set of metrics to assess digitization of assets (8 metrics), usage (11 metrics), and labor (8 metrics).

<sup>2</sup>Information and communications technology.

Source: AppBrain; Bluewolf; Computer Economics; eMarketer; Gartner; IDC Research; LiveChat; US Bureau of Economic Analysis; US Bureau of Labor Statistics; US Census Bureau; McKinsey Global Institute analysis

The image features a vibrant, multi-colored grid background. The top row consists of seven vertical bars in shades of grey, yellow, cyan, green, magenta, red, and blue. The bottom row consists of seven vertical bars in shades of blue, black, magenta, black, cyan, black, and grey. The text 'TEST SPACE' is centered in a bold, white, sans-serif font with a slight drop shadow.

TEST SPACE





**MAKING MY KIT**



"No longer pressed or click on anything, I had to use the gray matter, move around more, suddenly all the thinking was my thinking"



"Making the blocks gave me a sense of reality [...]. I could interact with something personally."



**MY DESIGNS**



**INDOOR DESIGN**

"Keeping stimulated at all times is a priority. Creating an environment that reflects part of how you are is a constant work in progress."



**OUTDOOR DESIGN**

"I would like to create an environment that equally meet the needs of adults as well as children also pets. This can be whatever you would like it to be, no preempting thought or ideas."



I designed "playful and irregular spaces, hopefully to create curiosity, something for free thinking minds"









# KNOWLE WEST MEDIA CENTRE







